

The Palais Royal

A. Lisner

G Street

"Opening"

Hats

French and American

Monday, February Fourteenth

Nineteen Hundred and Sixteen

What?

Why a word of detail here—Could a page of The Star include the telling of all the new hats? Paris Hats, New York Hats and the Hats by Palais Royal Artistes, all are here, selected with the skill that in the past has won for this Millinery Department the confidence of a great army of patrons. All are invited to attend tomorrow's "Opening."

The Palais Royal Artistes

The Palais Royal and Millinery are linked in the minds of so many hypercritical women—because of the artistes here. Their reproductions and adaptations of Paris Hats and their artistic creations made to suit the individuality and dress of their patrons have long been famous. Miss Mabel Dell, the artiste-in-chief, just from New York with her very latest models and last moment news, invites friends and patrons to a personal interview.

Second Floor—6 Elevators—Many Private Parlors.

Important

Invitations have been mailed to great numbers of patrons, but it is most probable that in the excitement attending the many details incidental to the opening that some have been overlooked. By special request the milliners here repeat their invitations to attend tomorrow's opening, promising friends and patrons their personal attention.



Spring Suits—Authentic Styles

A noted New York firm—most famous for man-tailored reproductions and adaptations of imported garments—first asks the opinion of this most cosmopolitan city—the Nation's Capital—as to spring fashions.

Complimentary to Washington and Its Fair Representatives

The Leading Representatives of Every State in the Union Are Here—to Whom New York Bows.

Tomorrow's "demonstration," on "living models"—and the services of experts with the use of private parlors for visitors who desire to be personally fitted with the new Suits—should prove both interesting and instructive.

Third Floor—6 Elevators

Please Be Fitted Over the Correctly New Corset

Ask Our Experts—Private Parlors for Both Suits and Corsets Are on Third Floor.

There'll be no question of a visit to this third floor—if you will first look at the displays in the windows. On G street are the new Suits, on lifelike figures; on Eleventh street are Corsets on forms that give the "lines" correct for the coming season. The connoisseur will be most favorably impressed. Those in doubt as to the new styles will find experts here both able and willing to impart all the necessary information.

Third Floor—6 Elevators.

Suits

Exactly as Illustrated.

\$16.95

Other one-of-a-kind exclusive styles. The explanation is that some among the many initial models created prove too elaborate to profitably duplicate.

Many are more than one-of-a-kind; all colors in all sizes from 14 misses' to 44 women's.

Wool Poplin Suits,
Wool Gabardine Suits,
Wool Serge Suits,
English Check Suits.

Every Suit with guaranteed satin lining; all of wool cloths, shrunk before making and tailored to assure perfect lines permanently.

Colors include guaranteed shades of Joffe, marine and army blues, English tans, greens, browns, black and various combinations of check. Very important to note—and to learn by a visit here tomorrow—that \$16.95 is a nominal price for many of these suits.

Third Floor—6 Elevators.



See These Silks

Go to Second Floor **89c**
Values, \$1.50 to \$3.00 Yard

The Best Novelty Silks, 30 to 40 inches wide, used for Coat Suits, Dresses, Skirts, Trimmings and Linings. A good range of colors and black. 89c yard for guaranteed \$1.50 to \$3.00 qualities.

Silk Crepe de Chine \$1.10
40 Inches Wide, Per Yard.

Superior Crepe de Chine, all silk, firm of weave, in white, cream, ivory, black and the wanted dark and light colors.

New Velvet Corduroy 75c
Standard at \$1.25 Per Yard.

Fast pile and fast shades of gray, bronze, plum, brown, myrtle, Belgium and navy blues.

Second Floor—6 Elevators.
The Pictorial Review Fashion Book for March tells you of the new spring styles. Look through it—in the Pattern Department on Street Floor—Rear of Elevators.

See These Suitings

Go to Second Floor **\$1.00**
Values, \$1.50 to \$2.00 Yard

54 inches wide Plain and Novelty Cloths, in colors and mixtures suitable for spring wear. Guaranteed \$1.50 to \$2.00 a yard quality at only \$1.00.

Wide Dress Goods 75c
\$1.00 to \$1.50 a Yard Values.

40 to 54 inches wide—French Serges, Diagonal and Prunella Cloths, Henriettas, Wool Taffeta, Shadow Checks and Striped Cloths; colors and black.

50c to 75c Values 38c
Now Reduced to, Per Yard.

36 to 50 inches wide—Serges, Batiste and Cloths in brocades, stripes and plaids.

Second Floor—6 Elevators.
Ask for the Pictorial Review Fashion Sheet for March—free—in Pattern Department on Street Floor, rear of elevators.

Laces at \$7.98 Yard

And As Little As 10c Yard.

Expensive Laces are cheapest at the Palais Royal. The department chief reports that New York prices are from 10 to 15 per cent more for identical laces. Dressmakers and others in touch with values are requested to investigate.

\$1.75 to \$7.98 39c to \$2.98

24 to 27 inch Flouncings of chantilly net, shadow lace and Georgette crepe.

\$1.00 to \$4.98 \$1.00 per Yard

18-inch Flouncings of chantilly, shadow and silk-run laces; white and cream.

Embroideries Specials, at 29c to \$1 Yd.

At 29c yard are 18-inch Embroideries worth to 75c. At 59c yard are 27-inch Flouncings. At \$1.00 yard are 45-inch Flouncings.

Street Floor—Near Eleventh Street Door.
The Pictorial Review Magazine for March has 84 pages full of interest. Ask for it in Pattern Department—Street Floor—Rear of Elevators.

Famous Dress Shields

Usually 19c. 10c Per Pair.

Tens of thousands of these guaranteed Shields are distributed here annually. Once a year comes this complimentary price—made to the store in recognition of vast orders. Please note—Palais Royal patrons are given the full benefit.

10c For 6 dozen Safety Pins (Defender), usually 3c dozen.
10c For 3 Asbestos Iron Holders, usually 5c each.
10c For 3 pieces Bias Seam Tape; assorted sizes; usually 3c each.
10c For 6 Pin Sheets, 400 count; usually 3c sheet.
10c For 3 cards Bostonian Collar Supports, usually 5c card.
10c For 3 papers Milward Needles; all sizes; usually 5c paper.
10c For 2 rolls of Tape, 24 yards; usually 10c roll.
10c For Hook and Eye Tape, usually 15c yard.
10c For 6 spools Brook's Cotton, 100 yards; usually 3c spool.
10c For 6 spools Clark's O. N. T. Darning Cotton, usually 3c spool.
10c For 3 rolls Hat Wire, black and white; usually 5c roll.
10c For 3 pieces Ribbon Wire, black and white. Usually 5c piece.
10c For 3 dozen Clinton Safety Pins; all sizes; usually 5c dozen.
10c For 3 Tape Measures, 60 inch; usually 5c each.
10c For 3 pieces Washable Lingerie Braid; usually 5c piece.
10c For 3 Hair Nets; all colors; usually 5c each.
10c For 3 Stocking Darners, usually 5c each.
10c For 3 pieces Featherstitch Braid, usually 5c piece.
10c For 2 yards Directoire Belting, usually 10c yard.
10c For 2 pairs Shoe Trees, usually 10c pair.
10c For 3 Cabinets Wire Hair Pins, usually 5c cabinet.

PARIS HAIRDRESSING

New styles introducing the puffs, curls and high hair dressings, such as one associates with fitted bodices and bouffant skirts, are now being advocated by hairdressers of note.

Demonstrations Here—Street Floor Parlor.

Also a special sale of Switches, of which too many shades are in stock. Reduced as follows:

20-inch **\$1.00** 24-inch **\$1.98**

22-inch **\$1.59** 30-inch **\$2.49**

Gray Switches, 24 inches, reduced to \$5.00. Curls reduced to \$1.50.

Best service linked with Shampooing, 50c; Manicuring, 25c; Children's Hair Cutting, 25c. Street Floor—Balcony Parlors.

Middies \$1

New Styles.

For girls of 6 to 22 years are three new styles, as illustrated, of white galatea with collar and trimmings in pink, green, red, Copenhagen and navy blues.

Note that smocked and embroidered models are included at \$1.00.

Third Floor—New Building.



Hats \$5

Special at

Pokes and Tall Crown Hats of satin and hemp straws, trimmed with flowers and ribbons.

"Opening" of the Spring Styles for Children, little and big. The Palais Royal Milliner—the one famous for Juvenile Hats—proclaims these Hats the most charming of her experience.

Second Floor—6 Elevators.

New Tub Fabrics

Specials at 50c—36-inch Figured Crepes, floral effects in colors on white grounds; also 36-inch Printed Wash Silks, plain colors, plaids and figures.

Specials at 29c—38-inch Printed Tissue Filet Suiting, 30-inch Printed Soie Marquise Suiting and 36-inch Printed Nubbe or Rice Cloth in floral designs.

Specials at 25c—40-inch Printed Marquise, floral and striped; 40-inch Regimental Cords, and 40-inch French Printed Voiles, in lovely colorings.

Second Floor—6 Elevators.

Furniture and Other Home Needs—Linking Low Prices With Deferred Payments



This \$111.50 Suite, **\$85**

\$39 Chiffonier, **\$30**

\$40 Dresser, **\$32**

\$32.50 Table, **\$23**

The cabinet work of this Mahogany Veneered Colonial Suite is of the highest order, linking dustproof construction. On exhibition and for sale on fourth floor.

Table Linen

43c Worth 69c Yard Worth 75c Yard **49c**

Mill Ends, 1,500 yards, in lengths of 2 and 2½ yards, 64-inch-wide Linens at 43c yard, and 72-inch wide at 49c yard. Note the silklike mercerized finish—and the artistic designs.

80 dozen Heavy Mercerized Table Napkins, hemmed, ready for use. Size 18 inches square. 79c value. Doz. **69c**

Heavy Bleached Sheets, with wide hems and seamless. Size 51x90 inches. 79c value. **65c**

100 dozen Bleached Pillow-cases, size 45x36 inches, with wide hems; free from dressing. 16c value. **12½c**

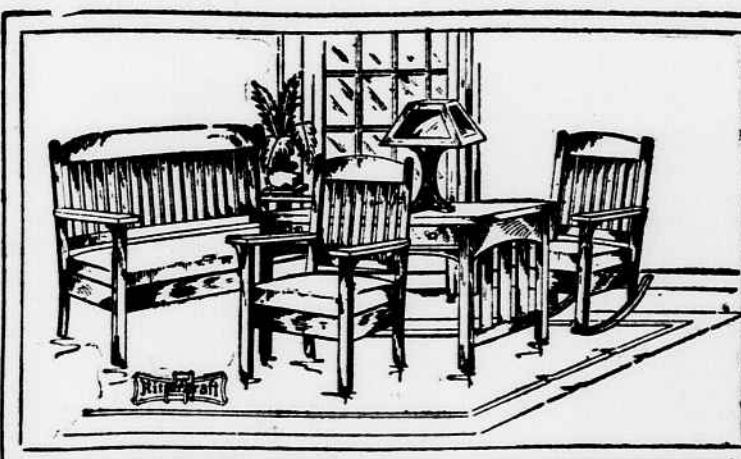
138 dozen Bleached Pillow-cases, size 51x36 inches, well made, with extra wide hems. 35c value. **25c**

200 dozen Bleached Huck Towels, size 17x32 inches, hemmed ends. 10c value. **7c**

248 dozen Heavy Bleached Huck Towels, size 18x36 inches, hemmed ends. 12½c value. **8c**

97 dozen Turkish Bath Towels, size 18x36 inches, hemmed ends. 12½c value. **9c**

105 dozen Heavy Double-threaded Turkish Towels, size 20x40 inches, hemmed ends. 25c value. **20c**



\$52 Library Suite, \$40
Exactly as Illustrated.

Comprising Table, 40x24 inches; Settee, 52 inches long; Arm-chair and Rocker, of solid quartered oak, fumed. The cushions covered with genuine Spanish leather.

Palais Royal—Fourth Floor—6 Elevators.

Samples

Dining Room Furniture at savings of 10 to 50 per cent.

Tables, \$14.50 to \$30.00.

Chairs, 75c to \$7.50. Buffets,

\$30.00 to \$65.00. China Cases,

\$11.75 to \$49.00.



Fumed
Oak
Desk
Chair,

\$2.50

\$3.50 Value